



# **2024 LEAD AWARDS ENTRY INFORMATION SESSION**

Soraya Ramsey - Awards Coordinator  
Lara Mackintosh - LEA Life Member

# WELCOME & ACKNOWLEDGEMENT

We acknowledge the Aboriginal and Torres Strait Islander peoples as Traditional Owners, Custodians and First Nations of Australia, and Māori as tangata whenua and Treaty of Waitangi partners in Aotearoa New Zealand. Education is enriched by deepening engagement with our cultures.

This webinar is being recorded.



Image: 2023 LEAD Award Overall Winner - Genesis Christian College Primary - Learning Village and Concept (Queensland, Australia) by McLellan Bush Architects, photo by Andy Macpherson Studio.

# HOW TO ENTER



Image: 2023 LEAD Awards Winner of Category 4: New Buildings or Facilities, Small - St Cuthbert's Early Years Centre, Tasmania, Australia | ARCHITECT: Morrison & Breytenbach Architects | PHOTOGRAPHER: Adam Gibson; Gabriel Morrison

## Register and Pay:

via LEA WEBSITE

due: Friday, 16 February 2024, 5pm (AEST)

## Complete Entry Submission:

via AWARDSPLATFORM

due: Friday, 23 February 2024 11pm (AEST)

## Results Announced:

7pm Thursday, 16 May 2024

Melbourne, Australia at AMPLIFY Conference Dinner during the LEA Conference.

# CATEGORIES

- 01 An Innovative Education Initiative.
- 02 New Campus with Educational Facilities
- 03 New Building/s or Facilities - Large
- 04 New Building/s or Facilities - Small

- 05 Modernisation - Large
- 06 Modernisation- Small
- 07 Small Project Under \$2 Million
- 08 Landscaping/Outdoor Learning Area.

PLEASE EMAIL AWARDS COORDINATOR IF UNSURE WHICH CATEGORY BEST FITS  
CAN ENTER MULTIPLE CATEGORIES - NEED TO ANSWER ASSESSMENT  
CRITERIA APPROPRIATELY



Image: 2023 LEAD Award Overall Winner - Genesis Christian College Primary - Learning Village and Concept (Queensland, Australia) by McLellan Bush Architects, photo by Andy Macpherson Studio.

# ASSESSMENT CRITERIA

There are four, equally weighted, Assessment Criteria on which the projects are judged.

10 points each = score out of 40

These require evidence to demonstrate and support each response to the criteria.

## SUPPORTIVE EVIDENCE

- Educational Facility Narrative
- Multiple page PDF - for drawings, sketches and photos demonstrating assessment criteria.
- Photos, diagrams, meeting minutes, POEs, extracts of reports, etc.

# EDUCATIONAL NARRATIVE



[③ EDUCATIONAL FACILITY NARRATIVE](#) ▾

## Part 7: Educational Facility Narrative

Narrative must be provided by all entries.

Provide an "educational narrative" responding to the below questions as either a written response or interview. Please identify the educational client responding to these questions, eg. Principal, School Council, Science Coordinator, teachers, student etc.

Written response should be less than 800 words and uploaded as a PDF signed by the educational client.

Interview can be either a video or audio file. Video or audio should be less than three minutes duration. The introduction in the interview should identify the educational client.

Key questions are provided below, with prompts of possible topics to include, where relevant.

You do not need to answer all questions, but should provide sufficient information to enable the jury to understand the planning process involved in the project.

- How does this project reflect your organisation's philosophy?
- How was teaching and learning support included?
- What were the strategies for stakeholder engagement?
- Describe the impact engagement had on the project outcome;
- Was this project successful in meeting your needs?
- What was the process of ensuring specific requirements were made clear?
- How were these requirements addressed?
- Provide examples of where and how the project met your expectations.
- What were the specific challenges presented in this project?
- Outline these challenges and how these challenges were met;
- Describe the exceptional features of the project that arose from the resolution of these challenges.
- Are there any other points of significance regarding the project you would like to share?

Can be:

- Written response - less than 800 words, a PDF signed by the educational client.
- Interview - video or audio file less than three minutes

Identifies the educational client/s : eg. Principal, School Council, Science Coordinator, teachers, student, community etc.

Key questions are provided, with prompts of possible topics to include, where relevant.

Other relevant questions should be asked.

***Use the opportunity to gather further evidence for the assessment criteria. What other evidence is needed?***

## JURY COMMENT:

*The Educational Narrative..." was often the only corroborating evidence of consultation and process. Critical to our ability to review and rank the entrants." - judge*

# ASSESSMENT CRITERIA

## ALL CATEGORIES

### CRITERIA A: PROJECT PLANNING PROCESS

400 words [10 points]

- i) Provide evidence of a comprehensive planning process including project-specific research; consulting with clients, users, stakeholders and information gathering.
- ii) Provide evidence that a comprehensive educational specification/brief and program of requirements has been developed as part of the planning process.



Image: 2023 LEAD Awards Winner of Category 2: New Campus with New Educational Facilities - Greater Shepparton Secondary College, Victoria, Australia | ARCHITECT: Gray Puksand | PHOTOGRAPHER: Anthony McKee

## CATEGORIES 2 TO 8: (ALL, EXCEPT THE INNOVATION CATEGORY) - PROJECT NARRATIVE

### CRITERIA B: DESIGN OUTCOME

250 words [10 points]

Provide evidence that the architectural design meets the requirements of the educational brief with a special emphasis on the educational value of the space.

### CRITERIA C: FLEXIBILITY

250 words [10 points]

Provide evidence of the unique functionality of the design as well as its responsiveness to changes in the educational program.

### CRITERIA D: INNOVATION

250 words [10 points]

Your description could include evidence of innovative design solutions; value for money; design elements and sustainability.

# ASSESSMENT CRITERIA

## ALL CATEGORIES

### CRITERIA A: PROJECT PLANNING PROCESS

400 words [10 points]

- i) Provide evidence of a comprehensive planning process including project-specific research; consulting with clients, users, stakeholders and information gathering.
- ii) Provide evidence that a comprehensive educational specification/brief and program of requirements has been developed as part of the planning process.



Image: 2023 LEAD Awards Winner of Category 8: Landscaping/Outdoor Learning Area - Geelong Lutheran College, St John's Campus, Victoria, Australia | ARCHITECT: Minx Architecture | PHOTOGRAPHER: Rhiannon Slatter

## CATEGORY 1: INNOVATIVE EDUCATION INITIATIVE - PROJECT NARRATIVE

### CRITERIA E: INNOVATIVE PROGRAM

250 words [10 points]

Provide evidence that the education initiative challenges and transforms the role that educational facilities play in the learning process.

### CRITERIA F: INNOVATIVE APPROACH

250 words [10 points]

Provide evidence that the education initiative introduces innovative ideas or approaches to current practices in the development of educational facilities and aims to inform the field of educational facility planning.

### CRITERIA G: INNOVATIVE USE

250 words [10 points]

Provide evidence that the education initiative demonstrates innovative use of an educational facility by educators and students and/or members of the community. Include any evidence of improved educational experiences for students.

# ASSESSMENT CRITERIA

## ALL CATEGORIES

### CRITERIA A: PROJECT PLANNING PROCESS

400 words [10 points]

**i) Provide evidence of a comprehensive planning process including project-specific research; consulting with clients, users, stakeholders and information gathering.**

ii) Provide evidence that a comprehensive educational specification/brief and program of requirements has been developed as part of the planning process.

i)

Information gathering: by designer/school/educational client/community

Research: project specific survey results; investigation of curriculum and pedagogy; research into best practice planning processes; by designer or by educational client; use of consultant & their research; study tour.

Consultation process: meetings/workshops/collaboration - what occurred and when? How many - one or a program? With whom (school leadership teams/teachers/parents/students/etc?)

What were some of the key outcomes/observations in this process? For example, if the outcomes changed through this process.

Evidence: photos (annotated) of above, reports or relevant extracts from reports (can be photos of report page/index/summary), documents such as dates of meetings, with whom & minutes/extract of minutes.

*Refer to educational narrative as evidence including extracting quotes etc.*

# ASSESSMENT CRITERIA

## ALL CATEGORIES

### CRITERIA A: PROJECT PLANNING PROCESS

400 words [10 points]

i) Provide evidence of a comprehensive planning process including project-specific research; consulting with clients, users, stakeholders and information gathering.

**ii) Provide evidence that a comprehensive educational specification/brief and program of requirements has been developed as part of the planning process.**

ii)

This is a summary of the (developed) learning approach. The way in which learning occurs and why?

What is driving the design of the arrangements/planning of spaces?

Comprehensive - developed from all involved in part (i) working together.

An educational specification/brief is not an accommodation schedule of the required rooms. A plan drawing or schematic design is not appropriate evidence in this criteria.

Evidence: A copy of the educational specification/brief – can be extract, reports (summary).

*Refer to educational narrative as evidence including extracting quotes etc.*

# ASSESSMENT CRITERIA

## CATEGORIES 2 TO 8: (ALL, EXCEPT THE INNOVATION CATEGORY) PROJECT NARRATIVE

### CRITERIA B: DESIGN OUTCOME

250 words [10 points]

Provide evidence that the architectural design meets the requirements of the educational brief with a special emphasis on the educational value of the space.

#### JURY COMMENTS:

*"...how are the educational theories integrated into the designs.....how are the buildings planned and organized around learning..."*

*"...need to address the educational brief..."*

*"what new opportunities has the new/upgraded facility provided for students and staff to improve their learning experience? Have they been put into practice, and with what result?"*

*"...an overemphasis on architectural quality rather than meeting the educational brief..."*

"Educational Brief" is identified in Criteria A – so how does the design meet this? What is the Learning Outcome, how does the design achieve this?

Design outcome is not about a beautiful building, it is the design response to the educational brief.

Plans & photos, with overlays of modes of operation (diagrammatic/photographic), can demonstrate design meeting brief.

Evidence: annotated photos, diagrams, plans. How is the space used? NB: professional architectural photos of elevations or details are unlikely to be suitable responses to this criteria.

*Refer to POE, educational narrative and multipage PDF as evidence including extracting quotes, photos etc.*

# ASSESSMENT CRITERIA

## CATEGORIES 2 TO 8: (ALL, EXCEPT THE INNOVATION CATEGORY) PROJECT NARRATIVE

### CRITERIA C: FLEXIBILITY

250 words [10 points]

Provide evidence of the unique functionality of the design as well as its responsiveness to changes in the educational program.

#### JURY COMMENT:

*“...for those entrants who absolutely appreciated and demonstrated the educational impact and value, this reflected an architectural team that engaged with the client during the planning and throughout the project, to deliver **intended purpose plus** in the final project.”*

How does the space allow flexible use? “Unique functionality”.

How does the educational program/s work within the space/s? Has been in use for six months at least – how has it been used in different ways? EG: small vs large groups, differing learning approaches, differing ages/abilities of students including long and short term possibilities – long term planning/future proofing.

Dynamic educational changes in future. Change.

Evidence: annotated photos of spaces in multiple uses, diagrams of flexible possibilities, feedback from users.

*Refer to POE, educational narrative and multipage PDF as evidence including extracting quotes, photos etc.*

# ASSESSMENT CRITERIA

## CATEGORIES 2 TO 8: (ALL, EXCEPT THE INNOVATION CATEGORY) PROJECT NARRATIVE

### CRITERIA D: INNOVATION

250 words [10 points]

Your description could include evidence of innovative design solutions; value for money; design elements and sustainability.



Image: 2023 LEAD Awards Winner of Category 7: Small Projects Under \$2M - Silverstream School, Upper Hutt, New Zealand | ARCHITECT: Robertson Architects | PHOTOGRAPHER: Paul McCredie

Specific design solutions that are innovative in this project:

EG: effect on budget; sustainability; wellness/bullying/improved results/decreased behavioural issues; effect on/within community;

How does it go beyond a conventional approach to become innovative?

Doing same thing but differently or by more people or by different people. Not just about the “bells & whistles” or tech.

Evidence: check in with users/teachers re effects on students, quotes from teachers/etc, annotated photos demonstrating use, reports,

*Refer to POE, educational narrative and multipage PDF as evidence including extracting quotes, photos etc.*

# ASSESSMENT CRITERIA

## ALL CATEGORIES

### CRITERIA A: PROJECT PLANNING PROCESS

400 words [10 points]

- i) Provide evidence of a comprehensive planning process including project-specific research; consulting with clients, users, stakeholders and information gathering.
  
- ii) Provide evidence that a comprehensive educational specification/brief and program of requirements has been developed as part of the planning process.



Image: 2023 LEAD Awards Winner of Category 1- An Innovative Education Initiative : Rosebud Secondary College - Wellness Centre; Victoria, Australia | ARCHITECT: CO.OP Studio | PHOTOGRAPHER: AP Photo

## CATEGORY 1: INNOVATIVE EDUCATION INITIATIVE - PROJECT NARRATIVE

### CRITERIA E: INNOVATIVE PROGRAM

250 words [10 points]

Provide evidence that the education initiative challenges and transforms the role that educational facilities play in the learning process.

### CRITERIA F: INNOVATIVE APPROACH

250 words [10 points]

Provide evidence that the education initiative introduces innovative ideas or approaches to current practices in the development of educational facilities and aims to inform the field of educational facility planning.

### CRITERIA G: INNOVATIVE USE

250 words [10 points]

Provide evidence that the education initiative demonstrates innovative use of an educational facility by educators and students and/or members of the community. Include any evidence of improved educational experiences for students.

# ASSESSMENT CRITERIA

## CATEGORY 1: INNOVATIVE EDUCATION INITIATIVE - PROJECT NARRATIVE

### CRITERIA E: INNOVATIVE PROGRAM

250 words [10 points]

Provide evidence that the education initiative challenges and transforms the role that educational facilities play in the learning process.



Image: 2023 LEAD Awards Winner of Category 5: Modernisation, Large - All Hallows' School - The Potter Building Adaptive Re-Use Project, Queensland, Australia | ARCHITECT: Fulton Trotter Architects | PHOTOGRAPHER: Scott Burrows

What is being done that is different from the traditional/expected?

If a building, then how is it bringing together activities/people/spaces/etc. that do not usually “go together” and why?

What is the “NEW” of what is being done?

Evidence: possible strategic plan; reports/extracts of; feedback from particular groups; research or grant submissions

*Refer to POE, educational narrative and multipage PDF as evidence including extracting quotes, photos etc.*

# ASSESSMENT CRITERIA

## CATEGORY 1: INNOVATIVE EDUCATION INITIATIVE - PROJECT NARRATIVE

### CRITERIA F: INNOVATIVE APPROACH

250 words [10 points]

Provide evidence that the education initiative introduces innovative ideas or approaches to current practices in the development of educational facilities and aims to inform the field of educational facility planning.

How has this been introduced and developed further-  
the program/initiative?

Development and improvement to the final  
initiative/program.

How does it inform other learning environments and  
planning of learning spaces?

Evidence: prototypes; workshops; activities run to  
develop the initiative - not the actual result yet; reports

*Refer to POE, educational narrative and multipage PDF  
as evidence including extracting quotes, photos etc.*

# ASSESSMENT CRITERIA

## CATEGORY 1: INNOVATIVE EDUCATION INITIATIVE - PROJECT NARRATIVE

### CRITERIA G: INNOVATIVE USE

250 words [10 points]

Provide evidence that the education initiative demonstrates innovative use of an educational facility by educators and students and/or members of the community. Include any evidence of improved educational experiences for students.



Image: 2023 LEAD Awards Winner of Category 3: New Building/s– Large: Korowa Anglican Girls' School, The Roslyn Otzen Sports & Wellbeing Centre, Victoria, Australia | ARCHITECT: Sally Draper Architects in association with Mitsuori Architects | PHOTOGRAPHER: Trevor Mein

How is the space/place/people transformed?

Results of performance (academic/behavioural/other) in using space/initiative.

Other “unexpected” and positive outcomes/experiences of the “NEW”.

Evidence: photos of people using space/program; photos of community use/events; news articles/published information about the outcomes.

*Refer to POE, educational narrative and multipage PDF as evidence including extracting quotes, photos etc.*

# EVIDENCE TO THE ASSESSMENT CRITERIA

## 01 WITHIN EACH CRITERIA

Upload photos, diagrams, report extracts etc. into each criteria that relates to the specific responses given.

## 02 EDUCATIONAL NARRATIVE

Use the Educational Narrative as an opportunity to gather extra evidence and refer to it (quote it) in each assessment criteria.

## 03 MULTI PAGE PDF

This is the “visual story” of the project.

Need to provide drawings (plans and sections), diagrams or photos that demonstrate the project.

Also need to demonstrate before and after for renovation/modernisation projects.

### JURY COMMENTS:

*“the educational narrative provided valuable content on the educational value and impact of the project that was not included in the other sections, even though it was requested”*

*“the educational narrative reveals whether there is authentic innovation in the teaching and learning associated with a design solution that can sometimes be ‘overstated’ in the criteria submitted by designers.”*

# KEY POINTS

## ASSESSMENT CRITERIA

Four essential criteria worth 10 points each = 40 points.

Assessment Criteria are key: need to be addressed with specific examples and evidence.

## EDUCATIONAL NARRATIVE & EVIDENCE

Educational Narrative is a good source of evidence – refer to it and other evidence in Assessment Criteria.

Other evidence can be gathered from past & current collaborative processes, photos and diagrams – or ask the educational facility for further feedback.

## JUDGES

Judges are focussed on Assessment Criteria – not aesthetics or trends or technology or \$\$ spent.

Judges report spending 30 - 45 minutes of evaluation per entry. Up to 25 entries in a category = 19 hours! They meet fellow panel members and write citations => additional 4 hours.

Judges are volunteers. They are experienced learning environment professionals: architects, educators, academics/researchers and other professionals.

## JURY COMMENTS:

*“reading a well-prepared submission made the process seem very straightforward, especially if (the entrant) has done the consultation and has evidence of this”*

# SUMMARY

## COLLABORATION

Entry is a collaborative process. Consider all the different people involved: students, teachers, principals, community, etc.

The requirement for evidence/feedback can be provided by the educational facility => supports an ongoing relationship, rapport building and is client focussed.

Use the opportunity to reconnect and reflect with the educational client.

## THANK YOU

Lara Mackintosh - assisting with this presentation and webinar and for assisting with the LEA Awards over the many years (since 2012?).

A big thank you to ALL past judges of both LEAD (Regional) and Chapter Awards. They have provided specific and ongoing feedback over many years.

LEA Awards Subcommittee – providing support, guidelines and decision making for the Awards Programs.



## CONTACT

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